

Planning to Increase Membership

Discussions of Membership Initiatives Were Well Received

As we all know, increasing our membership is vital to the future strength and success of both our fraternity and our philanthropy. Accordingly, there was much discussion on this subject during Imperial Session, including the SMART (Shrine Membership Action Renewal Team) Meeting, and discussions of both the Shriners Rewards Program and ways to connect with college fraternities.

BEING SMART ABOUT MEMBERSHIP

The SMART team's purpose and goal is to encourage innovative concepts and solutions to enhance membership growth, especially by encouraging all forward-thinking members who are driving culture change in the temples, and by listening to ideas from new sources. We especially want Nobles to develop SMART teams at the temple level.

Successful membership initiatives, such as the program at Al Menah Shriners in Nashville, Tenn., which resulted in a net gain in membership in 2014, were discussed. Other successful programs that were highlighted included assigning nobles to act as ambassadors to the local lodges, creating units that cater to the wide variety of interests of fraternity members, and being aware of Masons who would make good candidates.

Gathering and learning from one another, and hearing first-hand of approaches that are working can lead to more ideas, and to stronger Shrine Centers. The SMART team is open to all forward-thinking nobles and we look forward to meeting again in 2017 in Daytona.

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Aleppo Embraces Shriners Legacy Program

By NOBLE CHARLES BOVAIRD



As the Shrine continues to emphasize varying membership initiatives, Aleppo is doing its part by embracing the Shriners Legacy Program in 2017.

Through this program, Nobles with an established tradition of membership in the Shrine can celebrate the legacy they have helped create. In addition, Nobles can use the Legacy Program to give their relatives one more reason to join.

By becoming members, these relatives (fathers, grandfathers, grandsons, brothers, sons, uncles,

nephews, cousins, in-laws) further their family's Shriner legacy, receive a legacy pin and certificate, and participate in numerous fun events and activities.

On a more local level, Noble **Cliff Critch** is heading up the Legacy Program at Aleppo, with the intention of building up momentum this year so he can create a Legacy Wall of photos and present Legacy Program participants with pins at the November ceremonial.

At the Ceremonial in June, we will be handing out Legacy pins and certificates, as well as taking pictures for the Aleppo Legacy Wall.

Nobles who are registered as Shrine Legacies and interested in receiving their pin and certificate at the June Ceremonial, as well as anyone else interested in learning more about the program, should contact Noble Cliff at AleppoLegacy@gmail.com or (978) 265-4960.



Become A Virtual Mentor



Become a
Virtual
Mentor.

How to begin.

Log on to
<https://www.shrinersvillage.com>

You will see this screen ➡

Click “REGISTER HERE” and follow the prompts.



Learn more about how to become a Shriner at: beashrinernow.com

One Mentor Made a Difference

You know the old adage, “What can I do? “One person can't make a difference”. Well, actually you alone can make a big difference. How? By becoming a Mentor. Don't have the time you say. Being a Mentor takes very little time. And there are several ways you can contribute.

- Giving tours to the candidates at the Ceremonials when they register and showing them the ropes. We can provide a script and tour path if you like.
- Following up with the candidates every 2-3 months during their first year to see if they have any question regarding Aleppo. Easy as a phone call or e-mail.
- And finally by becoming a Virtual Mentor.

All are simple tasks that make a significant difference to prospective as well as initiated candidates. For example, a man is curious about being a Shriner and so goes on to www.beashrinernow.com to inquire. There he asks a question or two about the Shrine, becoming a member and tells a little about himself. As a Virtual Mentor, you may be paired up with him. It's as easy as an e-mail to introduce yourself and let him know if he has any questions you'll be glad to answer them. We can even give you a copy of an e-mail to use or tailor as you please. By this small amount of effort, he now has a contact and knows that Aleppo is there for him if and when he decides to become a Noble.

We recently had a prospective candidate log-on to www.beashrinernow.com and inquire about the Shrine. He was assigned a Mentor who introduced himself to the prospective candidate and invited him to our Rockin' Noble night this past April. The prospective candidate took the Mentor up on his offer and attended. Needless to say he was so impressed by what he saw, he was initiated at the June 4th Ceremonial and joined a Unit. Just think; a simple e-mail from a Mentor and we have a new Noble and Unit member at Aleppo.

Check out how to become a Virtual Mentor. Just go to www.alepposhriners.com and click on Members Info. There you will find a “Become a Virtual Mentor” picture. Click on that picture for step by step directions to guide you through the setup process to become a Virtual Mentor.

One Mentor made a difference, and so can you!